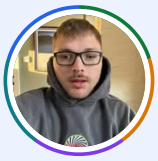
Your Creator DNA



Your hits have five things in common.

Read from 60 posts · a typical post of yours gets **38.1K views** · 19 posts got double that or more · High confidence

Your formula

A **skit that opens with a tease**, **about sales conference travel**, **under 20 seconds**, **posted in the morning**.

12x
your usual views
Sales conference travel
Subject

4.6x
your usual views
Under 20 seconds
Length

3.9x
your usual views
Opens with a tease
Hook

1.9x
your usual views
Mornings
Timing

1.5x
your usual views
Skits and POVs
Format

Your hits are short, tease-first POVs about corporate absurdity, with a single caption setup and a visual payoff that needs no explanation, while your misses are longer vlogs with timestamps and no punchline.

What makes it yours: A deadpan corporate character who narrates his own suffering in exaggerated 'POV' and 'will never understand' setups, always signing off with a wink of irony rather than stating the joke outright.

Where to start this week

Your three S tier ideas. Film these first.

01 S tier

POV: you set 9 alarms for an 8:15 kickoff and slept through all of them

On screen: “POV: you set 9 alarms for an 8:15 kickoff and slept through all 9”

Open on a dark hotel room, phone buzzing on the nightstand. Cut to you sprinting out the door half dressed with a badge still around your neck from last night.

First shot: Phone screen lighting up on a nightstand in a dark hotel room

Ends: Door slams, you're gone, shot lingers on the untouched alarm clock still buzzing. Lets viewers fill in the disaster.

Caption: The system failed me #conference #sko #worktravel

Sales conference travel

Under 20 seconds

Opens with a tease

02 S tier

POV: the conference hotel bar closes at 2 but your sales team doesn't know that

On screen: “POV: the bar closed an hour ago and your team still hasn't left”

Quick pan around an empty hotel lobby bar, chairs up on tables, one lone guy in a polo still holding a drink talking to the bartender who's clearly closing up.

First shot: Wide shot of an empty hotel lobby bar with chairs stacked

Ends: Bartender turns off the last light, guy keeps talking mid-sentence into the dark. Lands because it never explains, just shows.

Caption: Road warriors never stop #sko #roadwarrior #worktravel

Sales conference travel

Opens with a tease

Under 20 seconds

03 S tier

Blue collar workers will never understand the pain of a Slack message during PTO

On screen: “Blue collar workers will never understand the pain of a Slack ping during PTO”

Open relaxing in a hammock or pool, phone buzzes, you visibly deflate and reach for the laptop sitting just out of frame.

First shot: Man relaxing poolside with a drink, phone face down beside him

Ends: He opens the laptop poolside and starts typing, drink still in hand. Lands as the same absurd 'struggle' format that already works.

Caption: The grind never stops #wfhlife #corporatelife #9tothrive

Opens with a tease

Your next 30 days

1. Post 3 times a week (you have been at about 3).
2. Make 2 of those about blue collar vs remote work, 12 seconds or less. It has made 4 of your hits.
3. Give sales conference travel one slot a week. It has 3 hits too.
4. Bring back posts about golf and country club work: 2 hits, but nothing in 35 days.
5. Use the last slot each week for one test from the ideas below, and judge every post after two days, not two hours.

What your hits do

- The tease-first caption format, like "POV: You're 14 Marriott sodas deep at 1:17AM," sets up the whole joke before you ever cut to visuals.
- A single clean visual payoff, like the closing door in the Marriott soda video, lets viewers fill in the rest instead of explaining it.

What to stop

- Long day-in-the-life vlogs with timestamps, like the "Working From Home From the Golf Course" post, have no punchline and just trail off.
- Straight-to-camera narration without a visual gag, like the airport brand deal vlog, reads as a normal travel log instead of a bit. Lead with a tease line and let the visual do the punchline.

Why each one counts

- **Sales conference travel.** Your 4 posts about sales conference travel usually get 11x your usual views. Your other posts, 1.0x. 3 of your 19 hits have it.
- **Under 20 seconds.** Your 23 posts under 20 seconds usually get 4.6x your usual views. Your other posts, 0.8x. 14 of your 19 hits have it.
- **Opens with a tease.** Your 4 posts that open with a tease usually get 3.9x your usual views. Your other posts, 1.0x. 2 of your 19 hits have it.
- **Mornings.** Your 14 posts that went up in the morning usually get 1.9x your usual views. Your other posts, 1.0x. 6 of your 19 hits have it.
- **Skits and POVs.** Your 33 skits usually get 1.5x your usual views. Your other posts, 0.8x. 15 of your 19 hits have it.

Your hits look like this

Posts that got at least double your usual views. The number is how many times your usual.

150x Trigger warning to my road warriors #corporatelife #sko #conference #roadwarrior #worktravel

On screen: “POV: You’re 14 Marriott sodas deep at 1:17AM and you have an 8:15AM kickoff”

Opens: POV: You're 14 Marriott sodas deep at 1:17AM and you have an 8:15AM kickoff Ends: The door closes on the trashed room, leaving the viewer to imagine the consequences of the late night. The ending lands well.

Skit · 14s · Morning · 5.71M views

104x Another brutal day in the trenches #wfhlife #corporatelife

On screen: “Remote mf***s be like “I can’t stand this job” meanwhile their day genuinely looks like this”

Opens: Remote mf***s be like "I can't stand this job" meanwhile their day genuinely looks like this Ends: The man repeatedly collapses on the floor, highlighting the absurdity of remote work, which lands well.

Skit · 11s · Afternoon · 3.96M views

64x #relateable #corporatelife #bluecollar #9tothrive #wfhlife

On screen: “Blue collar workers will never understand the pain of being assigned a dual-monitor task when you were just chilling”

Opens: Blue collar workers will never understand the pain of being assigned a dual-monitor task when you were just chilling Ends: The man is shown working intently with three screens, highlighting the 'pain' of the dual-monitor task, which lands as a relatable, humorous exaggeration.

Skit · 6s · Afternoon · 2.42M views

43x Truly such a hard life #bluecollar #9to5 #workfromanywhere #wfh

On screen: “Blue collar workers will never understand the pain of trying to see your laptop in the sun”

Opens: Blue collar workers will never understand the pain of trying to see your laptop in the sun Ends: The man looks exasperated at the camera, landing the joke about the 'struggle' of working remotely at the beach.

Skit · short title · 6s · Afternoon · 1.65M views

35x Busy day during 4th of July week as a overworked corporate slave #wfhlife #workfromanywhere #9tothrive #corporatelife #vlog

Opens: Day in the Life Of a Overworked Corporate Slave Ends: The man unwinds on his porch with a drink and a vape, ending the day with a sense of exhaustion and quiet resignation.

Vlog · 25s · Morning · 1.35M views

19x A birdie before the workday takes the pain away #golflife #golfaddict #wfhlife #corporatelife #9tothrive

On screen: “Did you know you could just….”

Opens: Did you know that you could just... Ends: The man is at his desk, headphones on, ready for work, showing a productive morning routine.

Skit · 15s · Morning · 725K views

19x All the lights on too #conference #sko #sales #worktravel

On screen: “POV: you woke up 23 minutes before kickoff after drinking 13 Marriott sodas and sleeping on for 3.5 hours”

Opens: POV: you woke up 23 minutes before kickoff after drinking 13 Marriott sodas and sleeping with the shower on for 3.5 hours Ends: A shot of the messy bed, effectively conveying the exhaustion and chaos described in the text.

Skit | short title | 12s | Morning | 724K views

15x WFH warriors don’t get Sunday Scaries #wfhlife #9tothrive #workfromanywhere #freewill #remotework

On screen: “Don’t forget your free will WFH boy”

Opens: Don't forget your free will WFH boy Ends: The man works from a hot tub, giving a thumbs up, which lands as a humorous and aspirational ending.

Skit | 12s | Evening | 573K views

Your misses look like this

Posts that got half your usual views or less

0.4x @frenchlickgolf rips #golflife #golfaddict #wfhlife #corporatelife #9tothrive

On screen: “Working From Home From the Golf Course”

Opens: Working From Home From the Golf Course Ends: Men's league is rained out, ending the golf-filled day on a disappointing note. The ending lands as a relatable, minor frustration.

Skit | short title | 28s | Afternoon | 14.4K views

0.4x Getting flown out for a brand deal. Stay green. #Vlog #corporatelife #9tothrive #airportbeer

On screen: “POV: you get flown out for a brand deal a brand”

Opens: What's up my direct reports? Ends: The creator showering and signing off. The ending is abrupt and lacks a clear punchline or satisfying conclusion.

Skit | 54s | Afternoon | 17K views

0.5x LUNCHMAXXING AGAIN. RUNNING AN ALL OUT MILE OVER MY LUNCH BREAK. STAY GREEN #running #lunchbreak #corporatelife #9to5 #wfhlife

On screen: “Attempting a 1 Mile PR Over my Lunch Break”

Opens: Can I run a sub-6-minute mile over my lunch break? Ends: The man confirms his 5:50 mile time, then points at the camera and says, "Stay green out there, follow along for more." He then turns and says, "That sucked."

Challenge | 39s | Evening | 18.2K views

What has not worked

Talks straight to you: Your 3 posts that talk straight to the viewer usually get 0.6x your usual views.

Late nights: Your 4 posts that went up late at night usually get 0.6x your usual views.

Your lanes, ranked

What you post about, ranked by how many hits each one made

Blue collar vs remote work — 4 hits

7 posts. A typical one gets 4.6x your usual views, your best one 64x.

Sales conference travel — 3 hits

4 posts. A typical one gets 12x your usual views, your best one 150x.

Twin Peaks sponsored posts — 2 hits

3 posts. A typical one gets 6.4x your usual views, your best one 8.8x.

Golf and country club work — 2 hits

7 posts. A typical one gets 1.0x your usual views, your best one 19x.

Gone quiet

Golf and country club work: 2 hits, but nothing in 35 days.

How long to make it

What a typical post of yours gets at each length

12 seconds or less — 176K views

17 posts, 11 hits — Your best length

13 to 25 seconds — 50.6K views

13 posts, 4 hits

26 to 45 seconds — 28.6K views

24 posts, 3 hits

Over 45 seconds — 28.2K views

6 posts, 1 hit

When to post

Mornings

Around 10am, your time. Your 14 posts there usually get 1.9x your usual views.

12 ideas, by lane

S tier, film first A tier B tier, a test

Sales conference travel chaos

Your highest performing subject by far, built on the POV soda-count format from "14 Marriott sodas deep."

01 **S tier**

POV: you set 9 alarms for an 8:15 kickoff and slept through all of them

On screen: “POV: you set 9 alarms for an 8:15 kickoff and slept through all 9”

Open on a dark hotel room, phone buzzing on the nightstand. Cut to you sprinting out the door half dressed with a badge still around your neck from last night.

First shot: Phone screen lighting up on a nightstand in a dark hotel room

Ends: Door slams, you're gone, shot lingers on the untouched alarm clock still buzzing. Lets viewers fill in the disaster.

Caption: The system failed me #conference #sko #worktravel

Sales conference travel · Under 20 seconds · Opens with a tease

02 **S tier**

POV: the conference hotel bar closes at 2 but your sales team doesn't know that

On screen: “POV: the bar closed an hour ago and your team still hasn't left”

Quick pan around an empty hotel lobby bar, chairs up on tables, one lone guy in a polo still holding a drink talking to the bartender who's clearly closing up.

First shot: Wide shot of an empty hotel lobby bar with chairs stacked

Ends: Bartender turns off the last light, guy keeps talking mid-sentence into the dark. Lands because it never explains, just shows.

Caption: Road warriors never stop #sko #roadwarrior #worktravel

Sales conference travel · Opens with a tease · Under 20 seconds

03 **A tier**

POV: you packed one blazer for a 4 day conference and wore it every day

On screen: “POV: one blazer, 4 days, nobody noticed”

Show the same blazer on a hanger across four quick cuts of different hotel rooms, each one messier than the last.

First shot: Blazer hanging on a hotel closet door, day 1 clean

Ends: Final cut shows the blazer visibly wrinkled and stained, you shrug at the mirror. Loops because every road warrior does this.

Caption: Conference uniform #worktravel #sko #corporatelife

Sales conference travel · Under 20 seconds

04 **B tier**

POV: the Uber driver asks how the conference is going and you just stare

On screen: “POV: Uber driver asks how the conference is going”

Sit in the back of an Uber in conference lanyard, driver asks a simple question, you take a beat too long to answer like you forgot how to speak.

First shot: Back seat POV of an Uber dashboard, lanyard visible in frame

Ends: You just say "it's going" and stare out the window. Deadpan ending works because it undercuts the question completely.

Caption: It's going #worktravel #conference

Sales conference travel

Blue collar vs remote work

Your second strongest lane and most consistent, proven by the "dual-monitor task" and "laptop in the sun" pair.

05 S tier

Blue collar workers will never understand the pain of a Slack message during PTO

On screen: “Blue collar workers will never understand the pain of a Slack ping during PTO”

Open relaxing in a hammock or pool, phone buzzes, you visibly deflate and reach for the laptop sitting just out of frame.

First shot: Man relaxing poolside with a drink, phone face down beside him

Ends: He opens the laptop poolside and starts typing, drink still in hand. Lands as the same absurd 'struggle' format that already works.

Caption: The grind never stops #wfhlife #corporatelife #9tothrive

Opens with a tease

06 A tier

Blue collar workers will never understand the pain of your Zoom background glitching

On screen: “Blue collar workers will never understand the pain of a Zoom background fail”

Sit at a desk on a call, background suddenly glitches to reveal you're actually in a messy garage or your car.

First shot: Man on a video call at a clean desk, virtual background visible

Ends: Background flickers to reveal the real messy room behind him, he freezes mid-sentence. Funny because it exposes the fakeness of WFH polish.

Caption: Busted #wfhlife #corporatelife

Skits and POVs

07 A tier

Blue collar workers will never understand the pain of a laptop that's 1% battery during a standup

On screen: “Blue collar workers will never understand the pain of 1% battery mid-standup”

Standing meeting on camera, you keep glancing down at the battery icon with mounting panic as you keep talking.

First shot: Laptop screen close up showing 1 percent battery warning

Ends: Screen goes black mid sentence, hard cut to black. Loops because the ending is the actual death of the call.

Caption: RIP #wfhlife #corporatelife #9tothrive

Opens with a tease

08 B tier

Blue collar workers will never understand the pain of your ergonomic chair breaking

On screen: “Blue collar workers will never understand the pain of a broken $400 chair”

Sit down into an expensive office chair and it slowly sinks to the floor mid-meeting.

First shot: Man sitting at desk in an office chair, headset on

Ends: Chair fully bottoms out, he's now eye level with the desk, keeps typing. Absurd visual gag closes it out.

Caption: Still working though #wfhlife #corporatelife

Golf course remote work

A dormant hit maker, the "birdie before the workday" post proves the fast montage format still works when it has a clean ending.

09 A tier

Fitting 9 holes before your 9am standup, the montage

On screen: “5:45 AM to 8:58 AM: how I get a round in before my 9am”

Rapid timestamped montage: wake up at 5:45, golf course by 6, nine holes, shower, desk by 8:58, headphones on right as the call starts.

First shot: Alarm clock reading 5:45 AM in a dark bedroom

Ends: He clicks into the Zoom call exactly on time, out of breath but composed. Lands because the timing is the joke.

Caption: Did you know you could just. #golflife #wfhlife #9tothrive

Under 20 seconds

10 B tier

POV: your dentist appointment turns into 9 holes somehow

On screen: “POV: the dentist appointment that became 9 holes”

Start dressed for a dentist visit, quick cut shows you walking into a golf course instead, playing a few holes before cutting back to a waiting room selfie.

First shot: Man checking his watch in dentist office attire

Ends: Final shot is him in the dentist chair still holding a golf glove. Visual gag closes without over explaining.

Caption: Priorities #golflife #wfhlife #9tothrive

Skits and POVs

11 B tier

A day in the life of someone who works from the clubhouse

On screen: “Day in the life of working from the clubhouse”

Timestamped montage of answering emails between holes, taking a call at the turn, closing a deal at the 19th hole bar.

First shot: Laptop open on a golf cart dashboard

Ends: Final shot, he closes the laptop and orders another drink, toasting the camera. A clean, satisfied sign-off.

Caption: Stay green out there #golflife #corporatelife #9tothrive

12 B tier

Blue collar workers will never understand the pain of a shanked drive during a client call

On screen: “Blue collar workers will never understand the pain of shanking one on a client call”

On a call while golfing, you shank a shot mid-sentence and have to pretend nothing happened.

First shot: Man teeing off with earbuds in, phone in pocket

Ends: Ball flies into the woods, he keeps talking calmly like nothing happened. Deadpan delivery sells it.

Caption: Still closing #golflife #corporatelife

Skits and POVs

On the calendar

Dates coming up in the next six weeks, in your lanes

A tier · Veterans Day, Nov 11

Blue collar workers will never understand the pain of a three day weekend with no plans

On screen: “Blue collar workers will never understand the pain of a holiday Monday with meetings still on it”

Open relaxing on a Monday that should be a workday, phone buzzes with a 'quick call' request anyway, you answer it from the couch in pajamas.

First shot: Man lounging on a couch in pajamas, TV on in background

Ends: He answers the call still in pajamas, pretends to be dressed from the waist up. Lands on the classic WFH fakeout.

Caption: Stay green out there #wfhlife #corporatelife

Skits and POVs

Opens with a tease

S tier · Thanksgiving, Nov 26

POV: you fly home for Thanksgiving and your layover turns into an 8 hour one

On screen: “POV: a 2 hour layover becomes an 8 hour Thanksgiving ordeal”

Open in an airport lounge chair with a half eaten pretzel, timestamp overlay ticking through increasingly later gate change announcements.

First shot: Man slumped in an airport gate chair with a half eaten pretzel

Ends: Final shot shows him asleep across three chairs as a gate agent announces another delay overhead. Visual payoff needs no narration.

Caption: Road warrior struggles #worktravel #sko #conference

Sales conference travel

Opens with a tease

Under 20 seconds

B tier · Black Friday, Nov 27

Blue collar workers will never understand the pain of working through Black Friday doorbusters

On screen: “Blue collar workers will never understand the pain of doorbusters outside your WFH window”

Sit at your desk on a normal workday while a split screen or cutaway shows chaos outside a store, you shrug and keep typing.

First shot: Man at a desk glancing out a window at distant chaos

Ends: He closes the blinds and goes back to typing, unaffected. Lands as a calm contrast to outside chaos.

Caption: Another day at the desk #wfhlife #corporatelife #9tothrive

Skits and POVs

Blue collar workers will never understand the pain of...

Each one opens on you mid-activity looking relaxed, drop the on-screen tease line, then a quick visual demonstration of the absurd 'struggle,' under 15 seconds, no narration needed.

1. your AirPods dying during a standup you weren't paying attention to anyway
2. a calendar invite with no agenda attached
3. someone scheduling a meeting that could have been an email
4. your laptop charger not reaching the couch
5. a Slack huddle instead of just calling you
6. your VPN kicking you off during a deal close
7. a coworker replying all to the entire company
8. the struggle of finding a quiet room for a call at the airport lounge
9. a 'quick sync' that runs 45 minutes over
10. your second monitor arm not being adjustable enough
11. a meeting invite titled 'Re: Re: Re: Quick question'
12. your noise canceling headphones running out mid flight
13. someone asking 'can you see my screen' for the fifth time
14. a standing desk that won't stay up
15. getting added to a project thread with 47 unread messages

Openers in your voice

The first line, and what is on screen under it

“POV: the hotel coffee maker is your only source of joy left”

Shot: Close up of a tiny hotel room coffee maker brewing

“Blue collar workers will never understand the pain of a double booked calendar”

Shot: Man staring at two overlapping meeting invites on a laptop screen

“POV: you've said 'can everyone see my screen' four times today”

Shot: Laptop screen showing a stuck loading share screen

“Did you know you could just leave your camera off the whole meeting”

Shot: Man pointing at camera, webcam light clearly off behind him

“POV: the minibar is cheaper than therapy tonight”

Shot: Hand opening a small hotel minibar fridge

“Blue collar workers will never understand the pain of a reply-all apology email”

Shot: Close up of inbox flooded with new unread messages

“POV: your badge lanyard never came off after day one”

Shot: Man asleep in bed still wearing a conference lanyard

“Stay green out there, this one's for the road warriors”

Shot: Wide shot of a rolling suitcase by a hotel room door

Hooks to steal from your own hits

POV: you're [number] Marriott sodas deep at [time] and you have an [early event] kickoff

From “Trigger warning to my road warriors #corporatelife #sko #conference #r…”, 150x

Remote mf***s be like 'I can't stand this job' meanwhile their day genuinely looks like [this]

From “Another brutal day in the trenches #wfhlife #corporatelife”, 104x

Blue collar workers will never understand the pain of [task] when you were just [activity]

From “#relateable #corporatelife #bluecollar #9tothrive #wfhlife”, 64x

Blue collar workers will never understand the pain of [struggle] in [setting]

From “Truly such a hard life #bluecollar #9to5 #workfromanywhere #wfh”, 43x

POV: you woke up [number] minutes before kickoff after [chaotic night detail]

From “All the lights on too #conference #sko #sales #worktravel”, 19x

How this DNA was made

We read your last 60 public posts that are over two days old and not pinned. Your usual views is what a typical post of yours gets: half your posts got more, half got less. A hit is a post with at least double your usual views. A pattern counts when at least 3 posts have it, at least 3 do not, and its posts usually get at least 1.25x your usual views. Formats, hooks and subjects are read by AI from your captions and the covers of 59 posts. AI also watched 12 of your videos with sound and read the top comments under 3 of your hits. Ideas are suggestions, not a promise of views.